

Report To: Conwy & Denbighshire PSB

Date of Meeting: 12 December 2018

Report Author: Nicola Kneale, Strategic Planning Team Manager,
Denbighshire County Council

Title: **Social Prescribing**

1. What is the report about?

This report is about how social prescribing is being rolled out across Conwy & Denbighshire.

2. What is the reason for making this report?

During its September meeting, PSB confirmed that it needed to know more about the Social Prescribing programme in order to better evaluate if/how the PSB could add value to the work that's already underway. It was agreed that PSB should do this because – although it acknowledged there is lots of activity under the Social Prescribing umbrella already – it had been suggested as being a Next Step to pursue under both its Community Empowerment and Good Mental Well-being For All priorities.

3. What are the Recommendations?

- 3.1 That PSB notes the position as outlined in Appendix 1, in particular focusing on the Opportunities in the SWOT analysis to consider whether to address these opportunities itself.
- 3.2 That PSB considers whether there are other opportunities it would like to pursue to add value to the social prescribing arena.

4. Report details

- 4.1 See Appendix 1.

5. What consultations have been carried out with others?

Appendix 1 is based on a meeting between Nicola Kneale (DCC), Mefty Haider (NRW), Nina Ruddle (Glyndwr University) and Dr Glynne Roberts (PHW) to establish how social prescribing has evolved in north Wales, and to consider the strengths, weaknesses, opportunities and threats associated with current operations. Appendix 1 has been agreed with all those that were present at the meeting.

6. What risks are there and is there anything we can do to reduce them?

- 6.1 As social prescribing is progressing across Conwy & Denbighshire, there is a risk that progressing work in this area under the PSB adds little value to what's already underway, and distracts PSB from delivering projects that could have greater impact.

6.2 Conversely, if PSB is involved with Social Prescribing it has the opportunity to influence and align developments in this arena with its own key goals. This opportunity risks being lost if PSB isn't involved with social prescribing.